

Whisky Second Edition Technology Production And Marketing

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This second edition of Whisky Technology, Production and Marketing builds on the already comprehensive content of the original, by expanding the information on whiskies produced in other countries, refining and augmenting the chapters on the technology and production of Scotch whisky, and adding further sections on market development.

Whisky: Technology, Production and Marketing 2nd Edition

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Whisky | ScienceDirect

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Whisky (Second edition) Technology, Production and Marketing. 2014, Pages 17-26. ... Although whisky production in Japan was founded on knowledge and technology from Scotland, various production policies have since been developed to meet the needs of different companies. Many factors have contributed to establishing the character of Japanese ...

Japanese whisky - ScienceDirect

Whisky (Second edition) Technology, Production and Marketing. 2014, Pages 27-38. Chapter 4 - Indian whiskies. ... originally practiced in Scotch whisky production. Raw materials other than barley malt are generally adopted to facilitate the production of more affordable whiskies, compared to the 100% malt whiskies, which tend to be expensive. ...

Indian whiskies - ScienceDirect

Whisky (Second edition) Technology, Production and Marketing. 2014, Pages 1-5. Chapter 1 ... whiskies. The Scotch Whisky Act 1988 specified alcoholic strengths, minimum maturation, country of production, etc. The Scotch Whisky Regulations 2009 encompassed the tenets of the 1988 Act and further extended them to cover labelling, ...

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Whisky (Second edition) Technology, Production and Marketing. 2014, Pages 243-270. Chapter 14 - Whisky analysis. ... Alcoholic strength measurement is the key quantitative measurement in whisky production, as it helps measure the efficiency of the overall carbohydrate conversion process, ...

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